

FREQUENTLY ASKED QUESTIONS

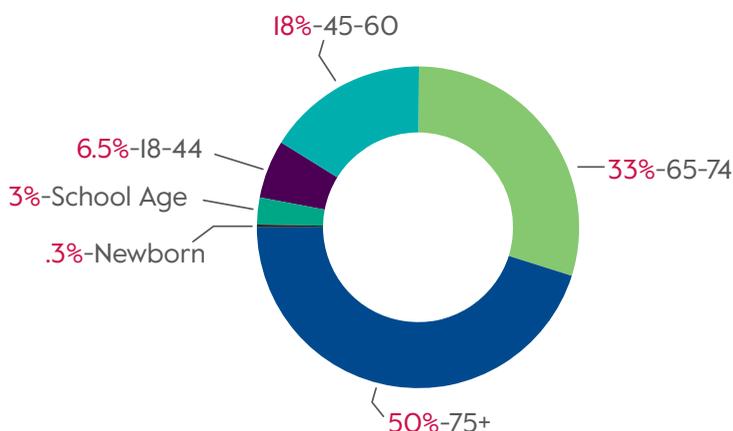


WHAT CAUSES HEARING LOSS?

- Excessive **noise exposure** is the leading cause of hearing loss in the United States in adults
- **Ototoxic drugs** can cause hearing loss, tinnitus or balance disorders. There are over 200 known medications including: NSAIDS, antibiotics, diuretics, some cardiac medicine, and more.
- **Aging** is also a cause of hearing loss. Over time, our ears change and the tiny hair cells that help us hear become damaged and cannot re-grow.
- Various **illnesses and diseases** can be associated with hearing loss. Some include Meningitis, Heart Disease, Diabetes, Ménière's disease and Alzheimer's, among others.
- **Other factors** can lead to a higher risk of hearing loss as well, such as obesity, birth defects, head injuries, family history, smoking, and more

HOW COMMON IS HEARING LOSS?

Hearing loss affects people of all ages. The graphic below shows percentages of hearing loss by age.



HOW CAN I PREVENT HEARING LOSS?

Simple tips to protect your hearing:

- **Wear hearing protection** and limit the time you're exposed to noise
- **Turn down the volume** – keep music and TV volume at 50% or less
- **Maintain a healthy lifestyle** to avoid conditions such as high blood pressure and diabetes which contribute to hearing loss
- **Avoid ototoxic medications** – talk to your healthcare professional when drugs are prescribed

WHEN SHOULD I GET MY HEARING CHECKED?

Hearing loss can come on gradually. You may not even notice it's happening. As a rule of thumb, if your hearing test reports your hearing is OK, stick to once every three to five years. You should test your hearing annually if you are 55 or older or are experiencing any of the following:

- **Consistent exposure** to loud noises
- **Difficulty understanding** in noisy environments or in groups
- **Hearing mumbling** or feeling as though people are not speaking clearly
- **Ringings** in your ears

DO I REALLY NEED HEARING AIDS?

My hearing isn't THAT bad...

Even mild hearing loss can negatively affect key areas of your life, including: mental health, physical health and income. Additionally, untreated hearing loss is usually more noticeable to other people than the actual hearing aids.

HEARING AID PROGRAM OVERVIEW



For more information, call or visit:
1-855-531-4694 or
www.amplifonusa.com/deltadentalmn

THE AMPLIFON HEARING HEALTH CARE PACKAGE



Custom hearing solutions - we find the solution that best fits your lifestyle and your budget from one of the top brands.



Hearing aid low price guarantee* - if you find the same product at a lower price, bring us the local quote and we'll not only match it, we'll beat it by 5%!



Risk-free 60-day trial - 100% money-back guarantee if not completely satisfied.



Continuous Care - 1-year free follow-up, 2 years of free batteries, and a 3-year warranty.**

DO HEARING AIDS REALLY WORK? WHICH BRAND IS BEST?

Hearing aids and the technology behind them have advanced considerably! They have bluetooth capabilities, automatic volume control, and can help reduce background noise to make sounds more clear. Did you know that **95% of people with hearing loss can be successfully treated with hearing aids?**

There is no one right brand, everyone is different. However, we do offer **discounts on the 10 top brands**. Each brand has a different level of technology for varying types of hearing loss. A hearing care professional can help you determine which option is right for you.

Types of Hearing Aids



Invisible in the Canal (IIC)



Completely in the Canal (CIC)



Canal (ITC)



Full Shell (ITE)



Behind the Ear (BTE)



Receiver in Canal (RIC)

Hearing Aid Brands

PHONAK

unitron



REXTON

oticon

WIDEX



signia



ReSound

ARE HEARING AIDS AFFORDABLE?

Hearing aids are an investment, but don't let the price tag scare you away from getting the treatment you deserve. A few ways to find cost savings while purchasing hearing aids, including:



The Amplifon Program - With Amplifon, you have access to substantial savings on hearing devices and services



Financing - Amplifon offers interest free financing to those who qualify



HSA, HRA, FSA - You can use your pre-tax dollars from your health savings accounts to help pay for hearing aids

To learn more, call or visit:
www.amplifonusa.com/deltadentalmn
1-855-531-4694

Hearing aids cannot restore natural hearing. Your experience will depend on the severity of your hearing loss, accuracy of evaluation, proper fit and ability to adapt to amplification.

*Amplifon offers a price match on most hearing devices. Some exclusions apply. Not available where prohibited by law. Visit amplifonusa.com or call 1-855-531-4694 (TTY: 763-268-4264) for more details.

**Batteries - Maximum of 80 cells/ear per year. Warranty - Some exclusions apply. Limited to one-time claim for loss and damage. Manufacturer deductibles may apply.

Hearing services are administered by Amplifon Hearing Health Care, Corp. Amplifon Hearing Health Care is solely responsible for the administration of hearing health care services, and its own financial and contractual obligations. Delta Dental of Minnesota and Amplifon are independent, unaffiliated companies. The Amplifon Hearing Health Care discount program is not approved for use with any 3rd party payor program, including government and private third-party payor programs.